



MAHARASHTRA NATIONAL LAW UNIVERSITY MUMBAI

Department for Promotion of Industry and Internal Trade
DPIIT-IPR Chair, MNLU Mumbai

**TWO-DAY WORKSHOP ON
GENERATION AND COMMERCIALIZATION OF PATENTS
WITH SPECIAL REFERENCE TO STARTUPS, MSMES,
UNIVERSITIES AND SMALL INVENTORS**

27th - 28th February 2021

ABOUT MNLU MUMBAI

MNLU Mumbai is one of the premier national law schools located in the economic capital of India. It offers graduate, post graduate and research degrees in law and allied disciplines. The object of the university is to advance and disseminate learning and knowledge of law and legal processes and their role in national development, to serve society in the field of law by developing skills in regard to advocacy, legal services, legislation, law reforms and the like; to organize lectures, seminars, symposia and conferences to promote efficient instruments of social development. MNLU Mumbai has set up Centre for Research in IP among ten centres for legal research and has also been given IPR Chair by the Department for the Promotion of Industry & Internal Trade (DPIIT).

ABOUT THE DPIIT-IPR CHAIR

Department for Promotion of Industries and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India, launched a Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA) under which IPR Chairs have been set up in select universities and academic institutes, in accordance National IPR Policy launched by the Government of India. Accordingly, DPIIT has established an IPR Chair at MNLU Mumbai to further the aims and objectives enumerated under SPRIHA norms including encouraging the study of, education in and research on Intellectual Property Rights, as well as to promote outreach in IPRs.

BACKGROUND TO THE WORKSHOP

In the 21st century, a nation's socio-economic and industrial development is catalysed through creativity, innovation and vibrant Intellectual Property ecosystem. IPR plays a key role for any business organization to stand out in the world of competition and provides the desired winning edge over the Competitors and thus IPRs are emerging as a strategic business tool to enhance Industrial Competitiveness.

National IPR Policy of India, launched in 2016, mandates that the measures shall be taken to stimulate generation of IPRs and also emphasizes to get value for IPRs and economic reward for owners of IP rights through commercialization of IP by promoting entrepreneurship.

The concrete measures taken by the Government of India from 2015 onwards resonate with national development priorities and have resulted in strengthening generation, commercialization and enforcement of IPRs. However, much is required to be done towards creation and commercialization of IPRs, particularly patents. Despite lot of fruitful research being carried out in the country by thousands of public and private laboratories and R & D institutes, universities, SMEs, technical institutes, engineering colleges and individual innovators filing of patent applications by all such Indian entities and patents granted to them as compared to total filing and grant is very low. This is due to the fact that majority of small and big industries, university are still not IP-oriented.

Recently, Hon. Prime Minister of India has launched very ambitious programme, namely "Atmanirbhar Bharat Abhiyan" to boost Indian economy at the global level along with the on-going "Make in India", "Start-up India" and "Vocal for Local" programmes with ultimate aim being to reach the level of Made for the World products. These programmes necessarily require building up domestic industries to be able to create better, cheaper and competitive products of diversified nature so that we need not depend upon foreign producers and, in due course, become suppliers for the world. For successful implementation of these schemes, Indian innovators, MSMEs, Startups and universities can function as major pillars through their huge quantum of R & D which will

need effective IP protection in the future. Therefore, steps are required to be initiated so that Indian industries flourish at domestic as well as international level and India becomes exporter of technology and not just the importer.

There is a need to tap vast pool of scientific and technological talent in India, spread over R&D institutions, enterprises, public and private laboratories, universities and technical institutes, into creation of IP assets and subsequently their commercialization, which is crucial for becoming globally competitive and economically powerful.

Commercialization is a process for bringing IP aided products to the market and business growth. Commercialization facilitates fostering new methods of production and newer, better and cheaper products and enables to form strategic alliances for bringing in new technology/innovation. Profitable commercialization depends on several internal and external factors such as business objectives, assessment of the potential of the IPRs for marketing, economic resources etc. IP can be commercialized either directly by its owner, or through an assignment, licensing and also by building up business partnerships. But identifying what is most appropriate tool is often challenging, especially for local innovators and SMEs. There must be concentrated efforts for creation of a public platform to connect creators and innovators to potential users, buyers and funding institutions. Getting a patent for technology innovations is important but even more important is to commercialize it for the benefit of society and for the innovator himself.

OBJECTIVES OF THE WORKSHOP

The objective of this workshop is to facilitate researchers, stakeholders and innovators to generate and utilize IPRs. This workshop is an effort to build an atmosphere where creativity and innovation are encouraged in public and private sectors, R&D centres, industry and academia, leading to generation of protectable IP that can be commercialized. Through this workshop it is intended to reach out to the less-visible IP generators, like Startups, MSMEs and Individual inventors with a special emphasis on the strategies involved in IP commercialization; revenue generation from the strategies adopted, as well as creating IP awareness.

The workshop is also aimed to discuss multiple impediments faced by entrepreneurs to file and obtain patents, particularly patents and their commercialization and subsequently, suggest the remedies for overcoming the hurdles.

The focus of the workshop will be upon generation, licensing and commercialization of inventions. There will be detail discussions and deliberations on practical aspects related to creation of patent right, Licensing, infringement, commercialization of patents and related policy issues.

WHO CAN PARTICIPATE?

The Workshop will benefit the participants from various segments of the IP community, viz., MSMEs, Startups, industry sector, entrepreneurs, policymakers, Government officials, IP lawyers, legal practitioners, researchers, students, and academicians.

PROGRAM SCHEDULE

Day 1 | 27 Feb. 2021 | 02:30 PM to 06:30 PM

02:30 - 03:00 PM - Inauguration of the Program

03:00 - 04:15 PM - Importance of IP- Generation and Protection

04:15 - 05:00 PM - Contribution of Startups in Innovation

05:00 - 06:00 PM - Understanding Licensing and Assignment of IP

05.45 - 06.30 PM - How can inventions be commercialized?

Day 2 | 28 Feb. 2021 | 03:00 PM to 06:15 PM

03:00 - 04:00 PM - University-Industry Interface and Technology Transfer

04.00 - 04.45 PM - IP Licensing, Commercialization and Academia

04.45 - 05.30 PM - Strategies for IP Management and Commercialization

05:30 - 06:15 PM - Legal issues including infringement - related to Licensing, Commercialization and Technology transfer in Patents

UNIVERSITY TEAM

Patron



Hon. Prof. (Dr.) Dilip Ukey
Vice Chancellor, MNLU Mumbai

Co-Patron



Prof. (Dr.) Anil G. Variath
Registrar (I/c), MNLU Mumbai

Program Chair



Dr. W. M. Dhumane
DPIIT IPR Chair Professor, MNLU Mumbai
Ex-Sr. Jt. Controller of Patents & Designs

Program Co-Chair



Mr. Sajid Sheikh
Assistant Professor,
Coordinator, CRIP, MNLU Mumbai

SUBJECT EXPERTS

- **Dr. Anil Wali**, Professor, IIT Delhi and Managing Director, Foundation for Innovation and Technology Transfer (FITT), IIT Delhi
- **Dr. H. Purushottam**, DPIIT-IPR Chair, Andhra University, Ex-Chairman, & Managing Director, National Research Development Corporation (NRDC), Govt. of India
- **Mr. Yogesh Pai**, Co-Director, CIIPC and In-Charge DPIIT-IPR Chair, NLU Delhi
- **Dr. Padma Satish**, Professor & In-charge, IP Cell, IIT Bombay
- **Dr. Bijay Kumar Sahu**, Manager, NRDC, Officer-in-Charge- IP- Facilitation Centre (IPFC) and WIPO Technology Innovation Support Centre (TISC), Visakhapatnam
- **Mr. Ravi Bhola**, Partner, K&S Partners, Bangalore
- **Mr. Priyank Gupta**, Patent Attorney and Managing Partner, Stratjuris Law Partners, Mumbai

The list is not in any specific order

HOW TO REGISTER?

The program will be held via Cisco Webex platform

Click the following link to register:

[https://mnlumumbai.webex.com/mnlumumbai/onstage/g.php?
MTID=e6ee00cbfad13504287a2360a4504fd93](https://mnlumumbai.webex.com/mnlumumbai/onstage/g.php?MTID=e6ee00cbfad13504287a2360a4504fd93)

**THERE IS NO REGISTRATION FEE FOR
ATTENDING THE EVENT**

**E-Certificate of Participation
will be given to all the
attendees**

Queries may be addressed to crip@mnlumumbai.edu.in

Contact Person:

Mr. Adithya A. Variath

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DPIIT-IPR Chair, MNLU Mumbai