



**National Conference**  
On  
**COMPETITION CHALLENGES IN E-COMMERCE**  
On  
**7<sup>th</sup> December 2019**

## **ABOUT MAHARASHTRA NATIONAL LAW UNIVERSITY MUMBAI**

Maharashtra National Law University Mumbai has been established under the Maharashtra Act No. VI of 2014 on 20th March 2014. The Act envisages to establish and incorporate National Law Universities in the State for the development and advancement of legal education and for the purposes of imparting specialized and systematic instruction, training and research in systems of law and for the matters connected therewith or incidental thereto.

The object of the university is to advance and disseminate learning and knowledge of law and legal processes. As its role in national development MNLU Mumbai strives to develop in the students and research scholars a sense of responsibility, zeal to serve society in the field of law. Emphasis is laid on by developing skills in regard to advocacy, training in legal services, exercises in legislation-drafting, research in law reforms and the like. This is meted out by regularly organizing lectures, seminars, symposia, workshops, competitions and conferences regularly. University also provides conducive environment for participating in Inter-University Competitions.

With the objective to serve for social development, MNLU Mumbai runs 5 Year Integrated B.A., LL.B. (H) Program, One Year (Post Graduate) LL.M. Program in Corporate and Commercial Laws, Constitutional & Administrative Laws & Criminal & Security Law and Ph.D. programme along with other centres of studies working for research in applied law fields. In furtherance to achieving objective of research in Corporate and Commercial laws, MNLU Mumbai is organising National Conference on “**Competition Challenges in E-Commerce**” on 7<sup>th</sup> December 2019.

## **ABOUT CONFERENCE**

### **Concept Note:**

With the advent & growth of Information Technology and recent advancements in Artificial Intelligence, the sale & purchase of commodities have found platform on online market place giving rise to E-Commerce. This shift from brick & mortar sales office to online shops raised many concerns ranging from position of e-agreements to issues of counterfeited products to abuse of dominance by online portals.

Matters relating to individual agreements have been broadly taken care by IT Act of various countries but still there are many concerns in E-Commerce relating to consumer abuse, unfair business practices, emerging distribution methods, role of

intermediaries with respect to defects in goods & deficiency in services, absence of competition & abuse of dominance by online portals, regulating zero-price products etc.

## **Objectives**

This conference aims to:

- Provide an interactive forum to engage in the discourse on emerging trends in e-commerce market
- Stimulate research and debate on contemporary challenges to competition law in e-commerce market
- Develop a better understanding of competition concerns in e-commerce in the Indian context & global context
- Create network among the academicians, researchers, students and industry (particularly those working in the area of Competition Law) so as to develop an environment for exchange of ideas between academia and industry.

## **Conference Sub-themes**

- New digital products and business models of digital markets
- Special characteristics of digital markets
- Responsibility of Intermediaries
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- Emerging Distribution Methods
- Challenges with respect to counterfeit goods
- Anti-competitive issues for Zero-price product
- Collusive conduct of online portals/market places
- Challenges in determination of Relevant Market in
- On-line pharmacy
- Price determination and digital economy
- Combinations of online portal

**Note:** The sub-themes mentioned above are only suggestive. Authors are free to include any issues within the main theme.

## **Conference Participation**

### **Who should participate?**

This conference is aimed at students, researchers, academicians, executives of companies in e-commerce and practitioners in the area of Competition Law. The conference will have a balance of lectures and presentations from the academic as well as the practitioners' perspective and will have experts from the field.

## **Co-Authorship:**

- There can be a maximum of three Co-Authors for a Research Paper. All the author as well as co-authors will have to separately register themselves by paying the requisite registration fees.
- At least one person among the author or co-authors has to be present for presenting the paper.

### **Submission of papers:**

An abstract of 500-words including research questions, methodology and expected results along with one-page curriculum vitae and contact details should be submitted. Authors of selected abstracts will then have to do registration for the Conference. Final paper should be submitted and presented on the day of conference.

### **Important dates and deadlines for Paper Presentation**

<b>Sr. No.</b>	<b>Event</b>	<b>Date</b>
<b>1)</b> 2019	Last date of submission of abstracts	19 November
<b>2)</b> 2019	Review, Selection and intimation to authors	22 November
<b>3)</b> 2019	Last Day for Early Bird Registration for Conference	26 November
<b>4)</b>	Conference date & Paper Submission	07 December 2019

### **\*Depending on the quality of submissions, some papers may be considered for publication in an Edited Book with ISBN or in MNLU Journal**

\*\*Abstracts have to be submitted as word documents, with a covering letter containing the name, designation and affiliation/profile of the author(s), and should be emailed to [milind@mnlumumbai.edu.in](mailto:milind@mnlumumbai.edu.in) with subject 'Abstract Submission'.

\*\*\* Certificate of Merit would be given for Best Research Paper and Best Presentation in each session.

### **Registration**

- On abstract being selected, the author/authors have to register by making online payment. In case of more than one author, all the co-authors have to register separately.
- After registration, participants shall write a mail to [milind@mnlumumbai.edu.in](mailto:milind@mnlumumbai.edu.in) with subject 'Registration and Payment Details'. The mail shall include Amount deposited, date of transaction and transaction ID. Request for accommodation (If required) and payment details for the same along with subsequent proof (s) of payment should be made separately.

- On the spot registration (Late fees) is also available only for participation and not for Paper presentation. Participation Certificate would be given to those who have registered for only participation.

### **REGISTRATION FEES**

- A. Under Graduate Students
  - 1. For Participation Rs. 500
  - 2. For Paper Presentation
    - a. Early Bird Registration Rs. 1000
    - b. Late Registration Rs. 1500
- B. Research Scholars/Teachers/Professionals
  - 1. For Participation Rs. 750
  - 2. For Paper Presentation
    - a. Early bird Registration Rs. 1200
    - b. Late Registration Rs. 2000
- C. For Participants of Certificate Course on Competition Law
  - 1. For Participation Rs. 300
  - 2. For Paper Presentation Rs. 500

## **Payment Details**

**BENEFICIARY NAME:** MAHARASHTRANATIONALLAWUNIVERSITY MUMBAI

**BANK NAME:** PUNJAB NATIONALBANK

**BRANCH:** POWAI (MUMBAI)

**ACCOUNT NO:** 8709000100018239

**IFSC CODE:** PUNB0870900

### **Venue**

Maharashtra National Law University Mumbai - 2<sup>nd</sup> Floor, CETTM-MTNL Building,  
Technology Street, Hiranandani Gardens, Powai (Mumbai)-400076

## Programme Schedule

<b>Time</b>	<b>7 Dec 2019</b>
09:00 AM - 10:00 AM	Registration
10:00 AM - 01:15 AM	Panel Discussion
01:15 P.M - 02:00 P.M	LUNCH
02:00 PM - 04:00 P.M	Paper Presentations
04:00 PM - 05:00 P.M	Valedictory Session

**Contact:**

For any query, write a mail to [milind@mnlumumbai.edu.in](mailto:milind@mnlumumbai.edu.in)

**PATRON**

**Prof. (Dr.) Dilip Ukey, Vice Chancellor**

**CONVENER**

**Dr. Kiran Rai, Head of U.G. Department, MNLU Mumbai**

**CO-CONVENORS**

**Mr. Milind Gawai**  
**Asst. Professor, MNLU**  
**Mumbai**

**Dr. Upamanyu Sengupta**  
**Asst. Professor, MNLU**  
**Mumbai**