



MAHARASHTRA NATIONAL LAW UNIVERSITY MUMBAI

DIPLOMA IN FASHION LAW



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ABOUT THE UNIVERSITY

The University offers BA., LL.B.(Hons.) five years integrated program, One year LL.M. program in Constitutional Law, Corporate and Commercial Laws, Criminal Law, Maritime Law and an M.A (Executive) in Mediation and conflict resolutions and PHD. Programme, in addition to a number of diploma and certificate programmes. Since its inception in 2015, the University has made serious and sincere efforts to excel in the field of legal research and education. Within five years the University has been able to traverse an arduous yet, promising path filled with lots of possibilities for the future. Hon'ble Dr. Justice D.Y. Chandrachud, Judge Supreme Court of India is the Chancellor of the University. Prof. (Dr.) Dilip Ukey the Vice Chancellor of the University, with his dynamic vision coupled with excellent administrative and academic skills is enabling the university to make newer strides in the field of legal education. The University is steered by distinguished judges, senior advocates, eminent academicians and senior bureaucrats as members of governing bodies and they guide our students with their rich and valuable experience. Cognizant of this changing paradigm of learning MNLU Mumbai has signed MoUs with some of the leading Universities and premier Institutions in India and abroad for a more sustained and engaged exchange of ideas related to law and allied subjects and society in modern times.

ABOUT FASHION LAW

The field of fashion law as an emerging area of practice is complex and unique. It covers many areas of law, but is solely focused on a specific segment of society.

Fashion lawyers perform a broad range of duties ranging from forming and dissolving business entities, advising on brand development, IP monetization, franchising, merchandising, advertising, protection to drafting, and negotiating contracts in arbitrating and litigating trademark, copyright, and other intellectual property issues, looking into export and import matters related to the Fashion Industry- like making necessary arrangements for securing Import and Export licenses, securing the rights of fashion designers, models, photographers, and other stakeholders. To become a successful fashion lawyer, one needs to have a thorough understanding of the fashion industry's legal issues, compliances, and their solutions.

FROM VICE-CHANCELLOR'S DESK

The legal education in India, has undergone a drastic change during the past 3 decades. Excellence in legal education is extremely important in today's scenario of specialization and super specialization both in the industry as well as the profession. Right from its inception Maharashtra National Law University Mumbai has been at the forefront of legal education in India, not only by imparting quality education supported with discipline and structured opportunities to learn practical legal skills through internships, legal clinics, research and other co-curricular activities but also by upholding the legal spirit and rule of law. Apart from the General Graduate and Post Graduate programmes in law we also offer a number of specialized degrees, diploma and certificate programmes, which are focused on specialized areas of knowledge and cater to the needs of the society.

The fashion industry is one of the most glamorous industries in the world and it contributes directly and indirectly to the economic growth as every individual is a consumer of fashion. Fashion involves a lot of Creativity, Labour, Commerce and Competition. As an industry, it is connected with different branches of law directly and indirectly. With the globalization of economics the fashion industry has gone with no limit than the sky, a proper legal framework governing the multifarious transaction in the industry is yet to evolve. It is a matter of great pleasure and pride that MNLU Mumbai has made a small but bold initiative in this direction by introducing a diploma programme in fashion law.

The diploma in fashion law is yet another novel initiative from the university which has the potential of going a long way forward. I wish the fashion law team all success in their endeavor.



Prof. (Dr.) Dilip Ukey

REGISTRAR'S MESSAGE

Maharashtra National Law University, as an institution of excellence in legal learning, needs no introduction. Over the last 2 years, the university has spread its wings to the horizon of knowledge and excellence both in the field of law and allied discipline. The university has introduced a number of skilled based specialized programmes of learning which would benefit the legal profession as well as the industry. The diploma in Fashion Law is the latest of such endeavours. Over the past few decades fashion has gained enormous popularity and it has changed the outlet and consumer culture of the people at the global level. Ranging from textile, footwear, jewellery, cosmetic, advertising, food, travel, tourism, education – there is no area which does not have reflection of fashion upon it. It has evolved the manufacturing, designing, packing, marketing, selling, trading, consuming, and living habits of the people with no difference to its location culture or habits. The Fashion Industry has a lot of legal complications especially when it comes to transnational, multinational and e-commerce transactions which the common people as well as the people in industry are mostly unaware of. To safeguard the interest of fashion industry in general and its various stakeholders in particular it is necessary to spread awareness about the legal aspects of fashion. With this in view, we have decided a specialized diploma in fashion law as a foundation course, which will be followed by advanced programmes. As the course director, I take this opportunity to thank our Vice-Chancellor Dr. Dilip Ukey for his leadership, guidance and his support in this endeavour . My team of co-ordinators and researchers have enriched this program with their valuable suggestions and input, for which I'm deeply indebted. MNLU mumbai, has received tremendous support And patronage from all its stakeholders and the public at large for all its programmes. While presenting yet another novel programme of learning I solicit all your support and co operation.



Prof. (Dr.) Anil G. Variath

ABOUT

DIPLOMA IN FASHION LAW

In the process of enhancing its academic horizon, Maharashtra National Law University Mumbai is coming up with the new course under the active guidance of the Vice-Chancellor Prof. (Dr.) Dilip Ukey. The University is introducing Diploma Programmes from the year 2021 as professional boosters to practising advocates and other professionals.

OBJECTIVES :

The “Fashion Law” courses are designed to provide participants with the most up-to-date practical information, benchmarks, and industry expertise on the most important areas of legal frameworks and perspectives in the fashion and luxury industries. Starting with an overview of the industry, including legal compliance of fashion brands, intellectual property, and specific agreements, the course will focus on all major stages of the fashion lifecycle and promote applied framework to the fashion and luxury industry.

COURSE STRUCTURE

UNIT/MODULE	DESCRIPTION	DURATION
01	INTRODUCTION TO FASHION LAW	07
02	FASHION LAW & BUSINESS	10
03	FASHION LAW & NEGOTIATION	10
04	FASHION LAW AND IP	10
05	PRACTICAL EXERCISES AND CASE STUDY	08

DETAILED SYLLABUS

1. INTRODUCTION TO FASHION LAW

What is Fashion? History and Evolution, Fashion industry and Stakeholders, what is Fashion Law and who is a Fashion Lawyer? Work Profile of a Fashion Lawyer, Legal Issues in the Fashion Industry, Laws Relating to Fashion Industry.

2. FASHION LAW & BUSINESS

Brand Setup, Supply Chain, Production Process, Distribution Process, Business Plan, Franchising, Marketing and Sales, International Trade. Brand Counterfeiting, Product Counterfeiting, Complaint Mechanism, Product Liability and Consumer Protection

Employment Nature & Agreements, Applicable Laws (Labour Codes and Human Rights), Working Hours, Working Condition, Prevention of Sexual Harassment, Rights of Workers, Rights of Fashion Models, Welfare Schemes, FDCI Regulations & Business.

3. FASHION LAW & NEGOTIATION

Negotiation- Types of Agreements, Licensing Agreement, Manufacturer Agreement, Vendor Agreement, Supplier Agreement, Distribution Agreement, Modelling Agreement, Celebrity/Influencers Agreement, Marketing and Advertising Agreement, Non-Disclosure Agreement, Franchise Agreement

4. FASHION LAW AND IP

Copyrights, Trademark and Trade Dress, Design, Patent, Geographical Indication, Domain Name, Trade Secret, International Filing

5. PRACTICAL EXERCISES AND CASE STUDY

CONDUCT OF THE PROGRAMME

The course is designed with the objective of having physical and interactive lectures. But because of government protocols/rules, the lectures will be conducted online on virtual platform. Once the situation improves the virtual classes will be supplemented by workshops, seminars, and offline exercises on holidays .

Every lecture will be recorded. The recording of the lecture will be provided to the candidates only if prior intimation and permission will be taken from the concerned faculty.

The learning environment includes online lectures on weekends, webinars and group discussions on online platforms.

Evaluation and Grades: The grading system will be as per the Maharashtra National Law University Mumbai regulations.

Refund of fee in case of withdrawal of admission: 100% of the fees paid will be refunded up to 15 days from the date of admission granted to the student. Thereafter for the next 15 days period, the refund will be 50%. No refund will be made available after 30 days from the date of admission

Medium: English

Eligibility: Under- Graduates and Graduates

Duration: 6 Months

ADMISSION PROCEDURE

Direct Admission subject to fulfilment of the eligibility criteria for the said course and on the full payment of the fees and subject to availability of seats

FEE STRUCTURE:

Course fee: Rs. 15,000/- (lump sum amount) or Rs. 20,000
(Payable in 2 installments)

DOCUMENTS TO BE ATTACHED

1. Admission Form
2. Certificate of the highest Qualification obtained
3. Updated Resume/CV
4. Proof of Fees Paid

BANK DETAILS

Name of the Bank: Punjab National Bank (Branch - Powai)

Name of the Payee: MNLU CENTER FOR RESEARCH
IN CRIMINAL JUSTICE

Bank Account No: 8709000100020465 (Saving Account)

IFSC Code: PUNB0063210



Contact Us

COURSE DIRECTOR

Prof. (Dr.) Anil G. Variath

COURSE COORDINATOR

Adv. Sukanya Banerjee

E-MAIL ID

fashionlaw@mnlumumbai.edu.in

For Queries:

**MS. NIRNAYA GADEKAR
(JOINT CO-ORDINATOR)**

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