





# MAHARASHTRA NATIONAL LAW UNIVERSITY MUMBAI

DPIIT-IPR Chair & Centre for Research in IP

Presents

ONE WEEK
ONLINE CERTIFICATE COURSE
ON

## PROTECTION OF TRADE MARKS, COPYRIGHTS, DESIGNS & GEOGRAPHICAL INDICATIONS IN INDIA AND RECENT DEVELOPMENTS

23rd September to 28th September 2024

**COURSE BROCHURE** 

# **ABOUT MNLU MUMBAI**

MNLU Mumbai is one of the premier National Law universities located in the economic capital of India. It offers graduate, post-graduate, and research degrees in law and allied disciplines. The object of the university is to advance and disseminate learning and knowledge of the law and legal processes and their role in national development, to serve society in the field of law by developing skills in regard to advocacy, legal services, legislation, law reforms, and the like; to organize lectures, seminars, symposia and conferences to promote efficient instruments of social development. MNLU Mumbai has set up a Centre for Research in IP among sixteen centers for legal research. Department for the Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce and Industry, Govt. of India has also established IPR Chair in the University to advance these objects.

## **ABOUT THE COURSE**

Intellectual Property Rights viz., patent, design, trademarks, copyright, etc. are key components for business success and tools for enhancing the competitiveness of Industries. Intellectual Property Regime in India has been substantially refurbished after joining TRIPS by amending all IP legislations. As India is one of the largest economies in the world and plays a major role in IPR on the global IPR platform, it is necessary to develop an efficient IPR regime in the country which will result in building a strong IPR profile for the stakeholders and, in turn, for the country that will strengthen "Make In India" and "Atmanirbhar Bharat" in the long run. However, at present, there is a lack of sufficient understanding and knowledge of IPRs among the people dealing with IPRs at different levels including post-TRIPs developments in IPR and digital reforms that have simplified IPR procedures and made them user-friendly. In view of this, the One Week Online Certificate Course in Protection of Trade Marks, Copyrights, Designs & Geographical Indications in India and Recent Developments is curated to impart clinical legal education.

The course is meticulously designed to impart detailed legal and practical knowledge on all aspects of Trademarks, Copyrights, and Designs along with recent technical developments and process re-engineering that have taken place over the years. Faculties for the present course include senior officials of the Indian Intellectual Property Office and reputed IPR professionals who are known for their knowledge and expertise.

#### MNLU MUMBAI

# **COURSE CONTENT**

#### Day 1 | 23 September 2024 | 03:15 PM to 05:30 PM

Inauguration of the Programme

Fundamentals and Importance of IPR; Introduction to Trademarks; Evolution of Trademark Law.

#### Day 2 | 24 September 2024 | 03:00 PM to 05:30 PM

Filing and Processing of Trademark Application; Registration of Trademark; International Agreements/ Conventions, International Registration of Trademarks under Madrid System

#### Day 3 | 25 September 2024 | 03:00 PM to 05:30 PM

Opposition, Cancellation and Rectification of Trademarks, Infringement and Passing-off in Trademarks; Transfer of Trademark Rights; Appeal procedure in Trademarks Brand value.

### Day 4 | 26 September 2024 | 03:00 PM to 05:30 PM

Introduction to Copyright; Procedures for Copyright registration; Nature of Copyrights; Licensing and Assignment of Copyright; Copyright Societies

## Day 5 | 27 September 2024 | 03:00 PM to 05:30 PM

Infringement, Fair use, Piracy and Penalties; Introduction to Industrial Designs;

## Day 6 | 28 September 2024 | 03:00 PM to 05:30 PM

Protection of Geographical Indications in India; Case studies; Plant Variety Protection and Farmer Rights Act

## Day 7 | 29 September 2024 | 10:00 PM - 05:00 PM

MCQs based Assessment (details shall be shared later)

#### MNLU MUMBAI

# **UNIVERSITY TEAM**

#### PATRON AND COURSE DIRECTOR



Hon. Prof. (Dr.) Dilip Ukey Vice Chancellor & DPIIT IPR Chair Professor I/C, MNLU Mumbai

#### **CO- PATRON**



**Dr. Parveen Sayyed**Registrar, MNLU Mumbai

#### **COURSE CO-DIRECTORS**



Mr. Sajid Sheikh Assistant Professor (Law), Coordinator, CRIP, MNLU Mumbai



Dr. Muhammed Aamir Khan, Assistant Professor (Law), Faculty I/c, CRIP, MNLU Mumbai

#### **COURSE CO-ORDINATOR**



Ms. Amruta Oke Research Assistant, DPIIT IPR Chair, MNLU Mumbai

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# COURSE REGISTRATION

## Who Should Join?

- IP Professionals, Lawyers, Trademark Agents, and Academicians.
- Research & Development, and other scientific & industrial domains, enforcement personnel, etc.
- Students from the law, science, media, and other disciplines.

The present course in Protection of Trade Marks, Copyrights, DesignS & Geographical Indications in India and Recent Developments is bound to benefit all those engaged in the manufacture, services, business, IP education, and research by enriching their knowledge, skill, and expertise and may include legal fraternity, professionals, IP academicians, industry managers, MSME, Startups, students in IPRs and individuals and enterprises willing to protect their Trademarks, Designs, and Copyrights.

The present course is bound to benefit all the participants by enriching their knowledge, skill, and expertise in the Trademark, Copyright, and Design system.

# AN E-CERTIFICATE OF COURSE COMPLETION WILL BE GIVEN TO THE ELIGIBLE CANDIDATES

## COURSE FEE

For professionals, lawyers, researchers, academicians Rs. 3000/-For students\* Rs. 1500/- (\*Valid Student ID is required)

LINK FOR THE PAYMENT- https://paytm.me/WcyoO-RE

Fee once paid is not refundable under any circumstances, and part payment of fee is not acceptable.



# Registration Link: <a href="https://forms.gle/17Y7UrNj9jm8uQvn8">https://forms.gle/17Y7UrNj9jm8uQvn8</a>

or

## **SCAN TO REGISTER!**



# FOR QUERIES

Write an email to:

E: crip@mnlumumbai.edu.in

M: 9550965275 (11:00 AM to 5:00 PM)

## **Address:**

Maharashtra National Law University Mumbai Technology Street, Hiranandani Gardens, Powai - 400076 Mumbai, Maharashtra

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